Agenda

Welcome
WRRC President Jon Maberry

Report on Promotional Activities
Promotions Committee Chair Erin Thoeny

Report on Research Activities
Research Committee Chair Randy Honcoop

Report on Educational Activities
Executive Director Henry Bierlink

Financial Report
- Treasurer’s Report for 2015
- Adoption of the 2016 Budget
Treasurer Joan Yoder

National Processed Raspberry Council
- Research Programs
- Promotional Programs
- Promotional Video
President John Clark
Executive Director Tom Krugman

Closing Comments/Adjournment
<table>
<thead>
<tr>
<th>Year</th>
<th>Seat</th>
<th>Name</th>
<th>City</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>1</td>
<td>Glenn Sakuma</td>
<td>Burlington</td>
</tr>
<tr>
<td>2016</td>
<td>2</td>
<td>Randy Honcoop, Vice-Pres</td>
<td>Lynden</td>
</tr>
<tr>
<td>2014</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2017</td>
<td>4</td>
<td>Jon Cotton</td>
<td>Brush Prairie</td>
</tr>
<tr>
<td>2015</td>
<td>5</td>
<td>Erin Thoeny</td>
<td>Woodland</td>
</tr>
<tr>
<td>2016</td>
<td>6</td>
<td>Jonathan Maberry, President</td>
<td>Lynden</td>
</tr>
<tr>
<td>WSDA</td>
<td>7</td>
<td>Joel Kangiser</td>
<td>Olympia</td>
</tr>
<tr>
<td>Advisory</td>
<td></td>
<td>Steve Midboe – Crop Consultant</td>
<td>Lynden</td>
</tr>
<tr>
<td>Advisory</td>
<td></td>
<td>Joan Yoder – Food Safety, Treasurer</td>
<td>Lynden</td>
</tr>
</tbody>
</table>
WA Raspberry Production

![Graph showing the production of raspberries in Washington from 2000 to 2015. The production ranges from 40,000,000 to 70,000,000 pounds. The highest production year is 2012 with approximately 70,000,000 pounds, while the lowest is 2004 with around 50,000,000 pounds.]

- Year 2000: 70,000,000 pounds
- Year 2001: 60,000,000 pounds
- Year 2002: 70,000,000 pounds
- Year 2003: 50,000,000 pounds
- Year 2004: 50,000,000 pounds
- Year 2005: 70,000,000 pounds
- Year 2006: 60,000,000 pounds
- Year 2007: 50,000,000 pounds
- Year 2008: 50,000,000 pounds
- Year 2009: 60,000,000 pounds
- Year 2010: 70,000,000 pounds
- Year 2011: 70,000,000 pounds
- Year 2012: 50,000,000 pounds
- Year 2013: 60,000,000 pounds
- Year 2014: 70,000,000 pounds
- Year 2015: 50,000,000 pounds
Promotion Program

• Primarily in support of NPRC program
• Limited local promotions
  – Lynden Raspberry Festival
  – NW WA Fair
• FDA Dietary Guidelines comments (NBCI)
• Considering participation in Growing Washington public relations campaign
Research Program

• Contracts with WSU, USDA/ARS, Ag Canada, and private researchers totaling $289,507.

• Awarded a Specialty Crop Block Grant for $170,000 to support “Red Raspberry trellising demonstration plot for development of automation technologies” for 3 years.


• Established a Raspberry Cultivar Licensing Committee.

• Working with Blueberry Commissions on monitoring maximum residue limits in key foreign markets.
Communications/Education Program

- Food Safety Workshops
- Labor Workshops
- Small Fruit Update
- Quarterly Newsletters
- Website – www.red-raspberry.org
### WRRC Budget

<table>
<thead>
<tr>
<th>Category</th>
<th>2015 Budget</th>
<th>2015 Actual</th>
<th>2016 Draft Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assessment/Misc</td>
<td>$364,900</td>
<td>$367,500</td>
<td>$260,500</td>
</tr>
<tr>
<td>Promotions</td>
<td>$35,000</td>
<td>$3,000</td>
<td>$31,000</td>
</tr>
<tr>
<td>Research</td>
<td>$232,900</td>
<td>$225,000</td>
<td>$187,000</td>
</tr>
<tr>
<td>Administration</td>
<td>$48,000</td>
<td>$48,000</td>
<td>$48,000</td>
</tr>
<tr>
<td>Operations</td>
<td>$24,000</td>
<td>$15,000</td>
<td>$25,000</td>
</tr>
<tr>
<td>Communications</td>
<td>$10,000</td>
<td>$4,500</td>
<td>$7,500</td>
</tr>
<tr>
<td>Crop Protection</td>
<td>$15,000</td>
<td>$7,500</td>
<td>$26,500</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$364,900</strong></td>
<td><strong>$303,000</strong></td>
<td><strong>$325,000</strong></td>
</tr>
<tr>
<td>D. Reserve</td>
<td>$360,000</td>
<td>$360,000</td>
<td>$360,000</td>
</tr>
<tr>
<td>Non D. Funds</td>
<td>$65,458</td>
<td>$64,500</td>
<td>$0</td>
</tr>
</tbody>
</table>
National Processed Raspberry Council

President John Clark
Executive Director Tom Krugman

- Research Programs
- Promotional Programs
- Promotional Video
Thank You for Attending!