December 2015
Better Plants + Better Varieties = Grower Profitability
Better Berries

• for

- Growers
- Buyers
- Consumers
New Release

NN08002

- MID-SEASON
- High Yielding
- Machine Harvestable
- Medium – Large, conical fruit
- Firm
- Good Druplet construction
- Good Flavor
- Has shown Root Rot tolerance
- Has shown RBDV resistance
- IQF quality fruit
Plants

Flexibility with Plugs
• Fall planting
• Variety options

New Facilities
• Increased capacity
• Improving efficiencies